PROFESSOR MICHAEL E. PORTER  
HARVARD BUSINESS SCHOOL

PROSPECTUS  
VALUE-BASED HEALTH CARE DELIVERY INTENSIVE SEMINAR  
JANUARY 13-17, 2020

COURSE FOCUS  
Value-Based Health Care Delivery: Concepts, Tools, and Implementation

PARTICIPANTS  
While this program is designed primarily for leaders in health care delivery organizations, it is also relevant to many other professionals across the industry. Typical participants include, but are not limited to, clinical and management professionals and trainees from universities and provider organizations, payers, government agencies, regulatory bodies, biotechnology and pharmaceutical companies, and not-for-profit organizations. Participants from all over the U.S. and other countries are invited to apply. The ideal participant fully intends to embed value-based health care delivery concepts in his or her organization and work.

FACULTY  
Program faculty includes Professor Michael E. Porter (course head), Professor Elizabeth Teisberg, Professor Robert Kaplan, Dr. Thomas Feeley, Dr. Thomas Lee, Dr. Mary Witkowski and others.

TUITION  
This course is offered tuition-free to all participants. Travel expenses and accommodations are the responsibility of the participant.

WHEN  
A one week, full time course from Monday, January 13, 2020—Friday, January 17, 2020  
Monday-Thursday from 9:00 AM to 5:00 PM; Friday from 9:00 AM – 2:00 PM

WHERE  
Harvard Business School Campus, Boston, MA

COURSE OVERVIEW  
There is growing recognition that true health care reform will require major strategic and organizational changes in the way health care is actually delivered, measured, and reimbursed; not just incremental improvement. Beginning with the book *Redefining Health Care* (2006), there is a growing body of thinking about how to restructure health care delivery around value for patients, where value is defined as the health outcomes achieved per dollar spent. Value-based health care delivery concepts start with providers but encompass new strategies for health plans, employers, and government. Since publication of the book, Professor Michael Porter and colleagues have developed a body of frameworks, application tools, and case studies highlighting real-life examples of organizations moving to value-based care delivery models. The first intensive course on value-based health care delivery was introduced in January 2008, is offered annually, and has been taken by over 850 students, including 290 from other countries.

The Intensive Seminar is a one week, full-time course involving about a dozen in depth case studies, guest protagonists and concept lectures taught by a team of faculty thought leaders. The course covers a wide range of medical conditions and is relevant for clinicians, clinical leaders and policy makers. Course participants will leave the course with a thorough understanding of value-based health care principles, as well as an introduction to outcomes measurement and time-driven activity based costing. Students are expected to prepare assigned reading before the course begins.
APPLICATION REQUIREMENTS

This year’s Intensive Seminar will take place in January 2020 on the Harvard Business School campus. Given the number of interested participants, the course is offered by application only.

Please complete the online application at the web address listed below. Please answer all applicable questions as the information will be used to inform participant selection. Due to the competitive nature of seminar participation, all accepted and confirmed students are committed to attending the program in its entirety.

Please complete the application in one sitting as responses cannot be saved and incomplete applications will not be considered. The application will take approximately 30 minutes and will include questions regarding:

- Basic Demographic Information
- Education and Employment History
- Professional Experience
- Brief Statement of Interest - Please discuss your interest in this seminar including relevant academic and professional background

The application will open in July 2019

Thank you for your interest and please contact Katie Warjas, Senior Executive Assistant at the Institute for Strategy and Competitiveness at kwarjas@hbs.edu with logistical questions about the course or the online application.

Please see our health care website for more information on the value-based health care delivery curriculum: http://www.isc.hbs.edu/health-care/Pages/default.aspx