



PROSPECTUS
VALUE-BASED HEALTH CARE DELIVERY INTENSIVE SEMINAR
JANUARY 25 – 29, 2021

COURSE FOCUS

Value-Based Health Care Delivery: Concepts, Tools, and Implementation

PARTICIPANTS

While this program is designed primarily for leaders in health care delivery organizations, it is also relevant to many other professionals across the industry. Typical participants include, but are not limited to, clinical and management professionals and trainees from universities and provider organizations, payers, government agencies, regulatory bodies, biotechnology and pharmaceutical companies, and not-for-profit organizations. Participants from all over the U.S. and other countries are invited to apply. The ideal participant fully intends to embed value-based health care delivery concepts in his or her organization and work.

FACULTY

Program faculty includes Professor Michael E. Porter (course head), Professor Elizabeth Teisberg, Professor Robert Kaplan, Dr. Thomas Feeley, Dr. Thomas Lee, Dr. Mary Witkowski and others.

TUITION

This course is offered tuition-free to all participants. Travel expenses and accommodations are the responsibility of the participant.

WHEN

January 25 – 29, 2021

WHERE

Online

COURSE OVERVIEW

There is growing recognition that true health care reform will require major strategic and organizational changes in the way health care is actually delivered, measured, and reimbursed; not just incremental improvement. Beginning with the book *Redefining Health Care* (2006), there is a growing body of thinking about how to restructure health care delivery around value for patients, where value is defined as the health outcomes achieved per dollar spent. Value-based health care delivery concepts start with providers but encompass new strategies for health plans, employers, and government. Since publication of the book, Professor Michael Porter and colleagues have developed a body of frameworks, application tools, and case studies highlighting real-life examples of organizations moving to value-based care delivery models. The first intensive course on value-based health care delivery was introduced in January 2008, is offered annually, and has been taken by over 850 students, including 290 from other countries.

The online Intensive Seminar incorporates synchronous and asynchronous material while upholding the case method teaching technique. The course involves ten in-depth case studies, guest protagonists and concept lectures taught by a team of faculty thought leaders, which covers a wide range of medical conditions and is relevant for clinicians, clinical leaders and policy makers. Course participants will leave the course with a thorough understanding of value-based health care principles, as well as an introduction to outcomes measurement and time-driven activity based costing. Students are expected to prepare assigned reading before the course begins.



APPLICATION REQUIREMENTS

This year's Intensive Seminar will take place January 25 – 29, 2021 online. Given the number of interested participants, the course is offered *by application only*.

Please complete the online application at the web address listed below. Please answer all applicable questions as the information will be used to inform participant selection. Due to the competitive nature of seminar participation, all accepted and confirmed students are committed to attending the program in its entirety.

Please complete the application in one sitting as responses cannot be saved and incomplete applications will not be considered. The application will take approximately 30 minutes and will include questions regarding:

Basic Demographic Information

Education and Employment History

Professional Experience

Brief Statement of Interest - Discuss your interest in this seminar including relevant academic and professional background

The application will open in July 2020

Thank you for your interest and please contact Dashka Bernard, ISC Health Care Program Manager, at dbernard@hbs.edu with logistical questions about the course or the online application.

Please see our health care website for more information on the value-based health care delivery curriculum: <http://www.isc.hbs.edu/health-care/Pages/default.aspx>