

2019

MOC IMPACT

AFFILIATES, ALUMNI & FACULTY

126

CURRENT AFFILIATED INSTITUTIONS

50,347

ALUMNI

536

FACULTY WHO HAVE
TAUGHT MOC

COMPETITIVENESS INSTITUTES & CLUSTER INITIATIVES

101*

COMPETITIVENESS INSTITUTES

693

NATIONAL & REGIONAL
COMPETITIVENESS INITIATIVES

630

CLUSTER INITIATIVES

KNOWLEDGE DEVELOPMENT

428

CASES DEVELOPED

918

COMPETITIVENESS
RESEARCH PROJECTS

135

CROSS-AFFILIATE COLLABORATIONS

Numbers are cumulative unless otherwise noted.

*Not necessarily active.



HARVARD | BUSINESS | SCHOOL

Institute for Strategy & Competitiveness

THE MISSION OF THE MOC AFFILIATE NETWORK is to provide an institutional setting to teach the MOC theoretical framework, to gain new knowledge through collaborative research, and to influence policy makers and leaders in the world to improve competitiveness at all levels.

PROGRAM OVERVIEW

This course is concerned with the determinants of competitiveness and economic development viewed from a bottom-up, microeconomic perspective. While sound macroeconomic factors affect the potential for competitiveness, wealth is actually created at the microeconomic level. The strategies of firms, vitality of clusters, and quality of the business environment in which competition takes place are what ultimately determine a nation or region's productivity.

NETWORK GOVERNANCE

With the growth of the MOC Affiliate Network since 2002, the activities of MOC affiliate faculty have broadened beyond classroom teaching to include engagement in content related research, leadership and participation in competitiveness and cluster initiatives, as well as the development of competitiveness institutes. The governance structure includes five councils established to provide leadership and collective governance as well as to facilitate greater impact of the MOC Affiliate Network: the Membership Council, the Curriculum Council, the Knowledge Generation Council, the Institutes Council, and the Global Impact Council.

REGIONAL NETWORK CHAPTERS

Most affiliate institutes are part of one of four regional network chapters: the European MOC Network, the Latin American MOC Network, the Asian MOC Network, and the Eurasian MOC Network. These regional communities raise awareness on competitiveness issues, collaborate in teaching and research, and share best practices within their geographical regions.

NEW AFFILIATES

Akaki Tsereteli State University (Georgia)

Aston Business School, Aston University
(United Kingdom)

Corvinus University of Budapest (Hungary)

Kutaisi University (Georgia)

Oklahoma State University (United States)

SKEMA B-School (France)

Solbridge International School of Business (South Korea)

Universidade do Oeste de Santa Catarina (Brazil)

University of Guyana (Guyana)



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 www.isc.hbs.edu/resources/courses/moc-affiliate-network

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