

2017 MOC IMPACT

CELEBRATING

15 YEARS OF

AFFILIATES, ALUMNI &
FACULTY

120

CURRENT AFFILIATED INSTITUTIONS

64,066

ALUMNI

416

FACULTY

COMPETITIVENESS INSTITUTES
& CLUSTER INITIATIVES

56

COMPETITIVENESS INSTITUTES

576

NATIONAL & REGIONAL
COMPETITIVENESS INITIATIVES

529

CLUSTER INITIATIVES

KNOWLEDGE
DEVELOPMENT

377

CASES DEVELOPED

744

COMPETITIVENESS
RESEARCH PROJECTS

69

CROSS-AFFILIATE COLLABORATIONS

Numbers are cumulative unless otherwise noted.



HARVARD | BUSINESS | SCHOOL
Institute for Strategy & Competitiveness

THE MISSION OF THE MOC AFFILIATE NETWORK is to provide an institutional setting to teach the MOC theoretical framework, to gain new knowledge through collaborative research, and to influence policy makers and leaders in the world to improve competitiveness at all levels.

PROGRAM OVERVIEW

This course is concerned with the determinants of competitiveness and economic development viewed from a bottom-up, microeconomic perspective. While sound macroeconomic factors affect the potential for competitiveness, wealth is actually created at the microeconomic level. The strategies of firms, vitality of clusters, and quality of the business environment in which competition takes place are what ultimately determine a nation or region's productivity.

NETWORK GOVERNANCE

With the growth of the MOC Affiliate Network since 2002, the activities of MOC affiliate faculty have broadened beyond classroom teaching to include engagement in content related research, leadership and participation in competitiveness and cluster initiatives, as well as the development of competitiveness institutes. The governance structure includes five councils established to provide leadership and collective governance as well as to facilitate greater impact of the MOC Affiliate Network: the Membership Council, the Curriculum Council, the Knowledge Generation Council, the Institutes Council, and the Global Impact Council.

REGIONAL NETWORK CHAPTERS

Most affiliate institutions are part of one of three regional network chapters: the European MOC Network, the Latin American MOC Network, and the Asian MOC Network. These regional communities raise awareness on competitiveness issues, collaborate in teaching and research, and share best practices within their geographical regions.

NEW AFFILIATES

Abu Dhabi School of Management (United Arab Emirates)
Al-Quds University (Palestine)
American University of Beirut (Lebanon)
College of Business, University of Nevada, Reno
(United States of America)
Ecole des Ponts Business School (France)
Evangelical University of Paraguay (Paraguay)
Faculdade de Economia da Universidade do Porto (Portugal)
IESDE School of Management (Mexico)
Lebanese American University (Lebanon)
T A PAI Management Institute (India)
Universidade Nove de Julho (Brazil)
Vrije Universiteit Brussel (Belgium)
Yangon University of Economics (Myanmar)
Zayed University (United Arab Emirates)



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