

**2021**

# MOC IMPACT

## AFFILIATES, ALUMNI & FACULTY

**124**

CURRENT AFFILIATED INSTITUTIONS

**55,359**

ALUMNI

**652**

FACULTY WHO HAVE  
TAUGHT MOC

## COMPETITIVENESS INSTITUTES & CLUSTER INITIATIVES

**137\***

COMPETITIVENESS INSTITUTES

**925**

NATIONAL & REGIONAL

**819**

CLUSTER INITIATIVES

## KNOWLEDGE DEVELOPMENT

**462**

CASES DEVELOPED

**993**

COMPETITIVENESS

**157**

CROSS-AFFILIATE COLLABORATIONS

Updated March 2022.  
Numbers are cumulative unless otherwise noted.

\*Not necessarily active.



**Harvard  
Business  
School**

**Institute for  
Strategy &  
Competitiveness**

**THE MISSION OF THE MOC AFFILIATE NETWORK** is to provide an institutional setting to teach the MOC theoretical framework, to gain new knowledge through collaborative research, and to influence policy makers and leaders in the world to improve competitiveness at all levels.

### PROGRAM OVERVIEW

This course is concerned with the determinants of competitiveness and economic development viewed from a bottom-up, microeconomic perspective. While sound macroeconomic factors affect the potential for competitiveness, wealth is actually created at the microeconomic level. The strategies of firms, vitality of clusters, and quality of the business environment in which competition takes place are what ultimately determine a nation or region's productivity.

### NETWORK GOVERNANCE

With the growth of the MOC Affiliate Network since 2002, the activities of MOC affiliate faculty have broadened beyond classroom teaching to include engagement in content related research, leadership and participation in competitiveness and cluster initiatives, as well as the development of competitiveness institutes. The governance structure includes five councils established to provide leadership and collective governance as well as to facilitate greater impact of the MOC Affiliate Network: the Membership Council, the Curriculum Council, the Knowledge Generation Council, the Institutes Council, and the Global Impact Council.

### REGIONAL NETWORK CHAPTERS

Most affiliate institutes are part of one of four regional network chapters: the European MOC Network, the Latin American MOC Network, the Asian MOC Network, and the North American MOC Network. These regional communities raise awareness on competitiveness issues, collaborate in teaching and research, and share best practices within their geographical regions.

### NEW AFFILIATES

**British Management University  
(Uzbekistan)**

**Liverpool John Moores University  
(United Kingdom)**

**Prince Mohammad Bin Fahd University  
(Saudi Arabia)**

**Seton Hall University (United States)**

**Universidad Anáhuac Puebla (Mexico)**



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