PROSPECTUS
VALUE-BASED HEALTH CARE DELIVERY INTENSIVE SEMINAR
JANUARY 5-9, 2015

COURSE FOCUS
Value-Based Health Care Delivery: Concepts, Tools, and Implementation

PARTICIPANTS
Offered by application to practicing physicians and other clinicians, residents and fellows, MD/MBA students, and other Harvard graduate students with interest and experience in health care delivery. Participants from all over the U.S. and other countries are invited to apply. The ideal participants fully intend to embed value-based health care delivery concepts in their organizations and work.

FACULTY
Program faculty includes Professor Michael E. Porter (course head), Professor Elizabeth Teisberg, Professor Robert Kaplan, Dr. Thomas Lee, Dr. Jens Deerberg and others.

TUITION
This course is offered tuition-free to all participants. Travel expenses and accommodations are the responsibility of participants.

WHEN
A one week, full time course from January 5-9, 2015
Mon-Thurs from 9:00 AM to 5:00 PM; Fri from 9:00 AM – 2:00 PM

WHERE
Harvard Business School, Hawes 102

COURSE OVERVIEW
There is growing recognition that true health care reform will require major strategic and organizational changes in the way health care is actually delivered, measured, and reimbursed; not just incremental improvement. Beginning with the book Redefining Health Care (2006), there is a growing body of thinking about how to restructure health care delivery around value for patients, where value is defined as the health outcomes achieved per dollar spent. Value-based health care delivery concepts start with providers but encompass new strategies for health plans, employers, and government. Since publication of the book, Professor Michael Porter and colleagues have developed a body of frameworks, application tools, and case studies highlighting real-life examples of organizations moving to value-based care delivery models. The first intensive course on value-based health care delivery was introduced in January 2008, is offered annually, and has been taken by over 600 students, including 241 from other countries.

The Intensive Seminar is a one week, full time course involving about a dozen in depth case studies, guest protagonists, concept lectures taught by a team of faculty thought leaders. The course covers a wide range of medical conditions, and is relevant for clinicians, clinical leaders, and policy makers. Course participants will leave the course with a thorough understanding of value-based health care principles, as well as an introduction to outcomes measurement and time-driven activity based costing. Students are expected to prepare assigned reading before the course begins.

APPLICATION
This year Intensive Seminar will take place January 5-9, 2015 on the Harvard Business School campus. Given the number of interested participants, the course is offered by application. We invite prospective participants to visit our website (http://www.isc.hbs.edu/Pages/default.aspx) to view papers, case studies, videos, and past course outlines.

Please apply for the Intensive Seminar at https://www.surveymonkey.com/s/2015IntensiveSeminar

<table>
<thead>
<tr>
<th>Round 1</th>
<th>Round 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application due no later than 5 pm on Friday, September 5, 2014.</td>
<td>Application due no later than 5 pm on Friday, September 24, 2014.</td>
</tr>
<tr>
<td>Notification by Friday, September 19, 2014.</td>
<td>Notification by 5 pm on October 8, 2014.</td>
</tr>
</tbody>
</table>

Please contact Health Care Program Manager Melissa Higdon (mhhigdon@hbs.edu) with logistical questions about the course or the online application. Please see our health care website for more information on the value-based health care delivery curriculum: http://www.isc.hbs.edu/health-care/Pages/default.aspx

REVISED 7/27/14