



VALUE-BASED HEALTH CARE DELIVERY INTENSIVE SEMINAR

January 11-15, 2010

WHEN: January 11-15, 2010 from 9:00am – 5:00pm each day

WHERE: Harvard Business School, Hawes 102

COURSE HEAD: Professor Michael Porter

OFFERED BY APPLICATION TO: Harvard MBA and MD students; other Harvard graduate students with interest and experience in health care delivery; residents and junior physicians/clinicians

The book *Redefining Health Care* introduced a new framework for health care delivery based on maximizing value, or patient health outcomes per dollar spent. The framework addresses how health care provider organizations should organize and deliver care, choose service lines, integrate care across facilities and geography, and measure performance. The framework also examines the appropriate roles and strategies of other system actors, including health plans, employers, and government.

Since publication of the book, Professor Michael E. Porter and colleagues at the Institute for Strategy and Competitiveness (ISC) at Harvard have developed a body of case studies highlighting real-life examples of organizations moving toward value-based care delivery models. In January 2008, Professor Porter, his co-author Professor Elizabeth Olmsted Teisberg, and other faculty, taught the first intensive weeklong, graduate-level course on value-based health care delivery featuring 10 new case studies and guest protagonists. The course has now become an annual offering within Harvard's January term.

From January 11-15, 2010 Professor Porter will again offer the Value-Based Health care Delivery Intensive Seminar. The course will include material from last year's program, new case studies, guests, readings, and concept lectures. The course will be held on the Harvard Business School campus and is open by application to Harvard MBA students with strong health care delivery backgrounds, Harvard MD students, other Harvard graduate students pursuing health care-related studies, residents and junior physicians at Boston area providers, and residents and clinicians from outside of Boston.

A course information session will be held on the Harvard Business School campus:

Harvard Business School: 3:00 – 4:00pm on Monday, September 14 in Hawes 102

Harvard Business School campus map: <http://www.hbs.edu/about/visit.html>

To apply, please complete the online poll, which includes a brief statement of interest, at:

HBS STUDENTS: APPLICATION DEADLINE IS 5PM ON WEDNESDAY, SEPTEMBER 16, 2009. PLEASE APPLY USING THE FOLLOWING LINK: <http://poll.hbs.edu/poll/taker/pollTaker.jsp?poll=125861>

Notifications will be sent to HBS students by 5pm on Wednesday, September 23

NON-HBS APPLICANTS: APPLICATION DEADLINE IS 5PM ON FRIDAY, OCTOBER 30, 2009. PLEASE APPLY USING THE FOLLOWING LINK: <http://poll.hbs.edu/poll/open/pollTakerOpen.jsp?poll=125862>

Notifications will be sent to non-HBS applicants on a rolling basis

Please contact ISC Programs Coordinator Kathleen Custodio (kcustodio@hbs.edu) with logistical questions about the course or the online application.

For more information on the health care curriculum being developed at ISC, see http://www.hbs.edu/rhc/health_care_delivery_curriculum.html or contact Jennifer Baron, ISC Senior Researcher (jebaron@hbs.edu), Carolyn Daly, Research Associate (cdaly@hbs.edu), or Sachin Jain, Research Fellow (sjain@hbs.edu).