



## VALUE-BASED HEALTH CARE DELIVERY INTENSIVE SEMINAR

*January 10-14, 2011*

**WHEN:** January 10-14, 2011

Monday through Thursday from 9am to 5pm each day; Friday from 9am to 1pm

**WHERE:** Harvard Business School, Hawes 102

**COURSE HEAD:** Professor Michael E. Porter

**OFFERED BY APPLICATION TO:** Harvard MBA and MD students; other Harvard graduate students with interest and experience in health care delivery; residents and junior physicians/clinicians

There is growing recognition that true health care reform will require major strategic and organizational changes in the way health care is actually delivered, measured, and reimbursed, not just incremental improvement. Beginning with the book *Redefining Health Care*, there is a growing body of thinking about how to restructure health care delivery around value for patients, defined as the health outcomes achieved per dollar spent. Value-based health care delivery concepts start with providers but encompass new strategies for health plans, employers, and government.

Since publication of the book, Professor Michael E. Porter and colleagues at the Institute for Strategy and Competitiveness (ISC) at Harvard have developed a body of frameworks, application tools, and case studies highlighting real-life examples of organizations moving toward value-based care delivery models. Professor Porter, his co-author Professor Elizabeth Olmsted Teisberg, and other faculty, taught the first intensive weeklong, graduate-level course on value-based health care delivery featuring 10 case studies and guest protagonists in January 2008. The course has now become an annual offering during Harvard's January term.

From January 10-14, 2011 Professor Porter will again offer the Value-Based Health care Delivery Intensive Seminar. The course will include material from last year's program, new case studies, guests, readings, and concept lectures. The course will be held on the Harvard Business School campus and is open *by application* to Harvard MBA and MD/MBA students with strong health care delivery backgrounds, Harvard MD students, other Harvard graduate students pursuing health care-related studies, residents and junior physicians at Boston area providers, and residents and clinicians from outside of Boston.

**Information Session:** A course information session will be held on the Harvard Business School campus at 4:30pm on **Wednesday, September 8, 2010** in room Hawes 102. Please see the Harvard Business School campus map for room location: <http://www.hbs.edu/about/visit.html>

**To apply, please complete the online poll, which includes a brief statement of interest, at:**

**ROUND 1: APPLICATION DEADLINE IS 5PM ON FRIDAY, SEPTEMBER 24, 2010.**

*Notifications will be sent to Round 1 applicants by 5pm on Friday, October 1*

**ROUND 2: APPLICATION DEADLINE IS 5PM ON TUESDAY, OCTOBER 26, 2010**

*Notifications will be sent to Round 2 applicants by 5pm on Wednesday, November 10*

**THE ONLINE APPLICATION IS AVAILABLE AT:**

[https://www.surveymonkey.com/s/2011\\_VBHCD\\_Intensive\\_Seminar\\_Application](https://www.surveymonkey.com/s/2011_VBHCD_Intensive_Seminar_Application)

Please contact ISC Programs Coordinator Kathleen Custodio ([kcustodio@hbs.edu](mailto:kcustodio@hbs.edu)) with logistical questions about the course or the online application.

For more information on the health care curriculum being developed at ISC, see [http://www.hbs.edu/rhc/health\\_care\\_delivery\\_curriculum.html](http://www.hbs.edu/rhc/health_care_delivery_curriculum.html) or contact ISC Senior Researcher Jennifer Baron, ([jebaron@hbs.edu](mailto:jebaron@hbs.edu)).