



## VALUE-BASED HEALTH CARE DELIVERY IMMERSION COURSE

*January 5-9, 2009*

**WHEN:** January 5-9, 2009 from 9:00am – 5:00pm (approx.) each day

**WHERE:** Harvard Business School, Hawes 102

**COURSE HEAD:** Professor Michael Porter

**OFFERED BY APPLICATION TO:** Harvard MBA and MD students; other Harvard graduate students with interest and experience in health care delivery; residents and junior physicians/clinicians

The book *Redefining Health Care* introduced a new framework for health care delivery based on maximizing value, or patient health outcomes per dollar spent. The framework addresses how health care provider organizations should organize and deliver care, choose service lines, integrate care across facilities and geography, and measure performance. The framework also examines the appropriate roles and strategies of other system actors, including health plans, employers, and government.

Since publication of the book, Professor Michael E. Porter and colleagues at the Institute for Strategy and Competitiveness (ISC) at Harvard have developed a body of case studies highlighting real-life examples of organizations moving toward value-based care delivery models. In January 2008, Professor Porter, his co-author Professor Elizabeth Olmsted Teisberg, and other faculty, taught the first intensive weeklong, graduate-level course on value-based health care delivery featuring 10 new case studies and guest protagonists. For an overview, see [http://www.isc.hbs.edu/pdf/HC\\_Immersion\\_Schedule\\_2008.pdf](http://www.isc.hbs.edu/pdf/HC_Immersion_Schedule_2008.pdf).

From January 5-9, 2009, Professors Porter and Teisberg will again offer the value-based health care delivery immersion course. The course will include material from last year's program, new case studies, guests, readings, and concept lectures. The course will be held on the Harvard Business School campus and is open by application to Harvard MBA students with strong health care delivery backgrounds and interests, Harvard MD students, other Harvard graduate students pursuing health care-related studies, residents and junior physicians and clinicians at Boston area hospitals, and interested residents and clinicians from outside of Boston. The course will be free of charge to accepted applicants, and preference will be given to participants who did not attend the 2008 immersion program.

**To apply, please complete the online poll, which includes a brief statement of interest, at:**

- **HBS STUDENTS:** APPLICATION DEADLINE IS 5PM ON THURSDAY, SEPTEMBER 18, 2008. PLEASE APPLY USING THE FOLLOWING LINK: <http://poll.hbs.edu/poll/taker/pollTaker.jsp?poll=122248>
- **NON-HBS APPLICANTS:** APPLICATION DEADLINE IS 5PM ON MONDAY, NOVEMBER 3, 2008. PLEASE APPLY USING THE FOLLOWING LINK: <http://poll.hbs.edu/poll/open/pollTakerOpen.jsp?poll=122264>

Please contact ISC Programs Coordinator Kathleen Custodio ([kcustodio@hbs.edu](mailto:kcustodio@hbs.edu)) with logistical questions about the course or the online application. For more information on the health care curriculum being developed at ISC, see [http://www.hbs.edu/rhc/health\\_care\\_delivery\\_curriculum.html](http://www.hbs.edu/rhc/health_care_delivery_curriculum.html) or contact Jennifer Baron, ISC Senior Researcher ([jebaron@hbs.edu](mailto:jebaron@hbs.edu)).