



PRESS RELEASE

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Professor Michael Porter (L) and Professor Pablo Collazo (R)
Photo Credit: James Ushkurnis

NEW MICROECONOMICS OF COMPETITIVENESS HALL OF FAME INDUCTEE

Boston, Massachusetts (December 14, 2015) – The Institute of Strategy and Competitiveness has just announced that Professor Dr. Pablo Collazo of the Vienna University of Economics is the 2015 inductee into the Microeconomics of Competitiveness (MOC) Hall of Fame.

Professor Collazo is an economist and business scholar with academic and professional experience in the United States, Uruguay, Spain, Belgium, the Netherlands, and Austria. Since the MOC Affiliate Network's inception, he has been the driving force behind expansions into Latin America, Europe, and Asia.

The MOC Hall of Fame honors extraordinary achievement among those affiliated with the MOC course, which was created by Professor Michael Porter and colleagues at the Institute for Strategy and Competitiveness in 2002. The course explores the determinants of competitiveness and successful economic development viewed from a bottom-up, microeconomic perspective. Through the MOC Affiliate Network, a group of educational institutions empowered to teach the MOC

course to their students, the curriculum is taught not just at Harvard Business School, but throughout the entire world.

The MOC Affiliate Network was developed to create local capacity to understand, teach, and upgrade competitiveness through a highly scalable structure, and members now number over 100. Using the network, faculty around the world collaborate with each other on teaching, developing cases, and researching and become leaders on competitiveness in their regions.

For more information about joining the MOC Affiliate Network, please visit <http://www.isc.hbs.edu/resources/courses/moc-affiliate-network/Pages/default.aspx> or email MOC Program Manager Amy Fleming at afleming@hbs.edu.

Please direct media inquiries to Communications and Digital Coordinator Melissa Fall at mfall@hbs.edu using the subject line "MOC Hall of Fame."