MOC Impact 2015

AFFILIATES, ALUMNI, FACULTY, AND COURSES

107
Active Affiliated Institutions

51,053 Alumni | 264 Faculty | 1,513 Courses

COMPETITIVENESS INSTITUTES & CLUSTER INITIATIVES

43 Competitiveness Institutes

461 National and Regional Competitiveness Initiatives

517 Cluster Initiatives

KNOWLEDGE DEVELOPMENT

296 Cases Developed

578 Competitiveness Research Projects

55 Cross-Affiliate Collaborations

Note: All numbers shown in this table are cumulative and are based on MOC survey results between 2008 and 2015. Of the 100 surveys sent to MOC affiliates in 2015, 89 universities responded, yielding a 89% response rate.

New Affiliates

Ten affiliates have been welcomed to the MOC Network in 2015: University of Adelaide, Danube University Krems, Tbilisi State University, Central European University, Indian Institute of Management Lucknow, Sacred Heart University, Ateneo de Manila, Kozminski University, Bucharest University of Economic Studies, Hawaii Pacific University.

moc@hbs.edu
Facebook.com/Michael.E.Porter.Harvard
linkedin.com/groups/4403794
twitter.com/MichaelEPorter

HARVARD BUSINESS SCHOOL
Institute for Strategy & Competitiveness
MOC Mission

The mission of the MOC Affiliate Network is to provide an institutional setting to teach the MOC theoretical framework, to gain new knowledge through collaborative research, and to influence policy makers and leaders in the world to improve competitiveness at all levels.

MOC Network Governance

With the growth of the MOC Affiliate Network since 2002, the activities of MOC affiliate faculty have broadened beyond classroom teaching to include engagement in content related research, leadership and participation in competitiveness and cluster initiatives, as well as the development of competitiveness institutes. In 2008, a formalized governance structure was created to support the growth of the network in areas beyond the classroom. Five councils were established to provide leadership and collective governance as well as to facilitate greater impact of the MOC Affiliate Network: the Membership Council, the Curriculum Council, the Knowledge Generation Council, the Institutes Council, and the Global Impact Council.

MOC Regional Network Chapters

Most affiliate institutions are part of one of three regional network chapters: the European MOC Network, the Latin American MOC Network, and the Asian MOC Network. These regional communities raise awareness on competitiveness issues, collaborate in teaching and research, and share best practices within their geographical regions.

MOC Program Overview

This course is concerned with the determinants of competitiveness and economic development viewed from a bottom-up, microeconomic perspective. While sound macroeconomic factors affect the potential for competitiveness, wealth is actually created at the microeconomic level. The strategies of firms, vitality of clusters, and quality of the business environment in which competition takes place are what ultimately determine a nation or region’s productivity.